

Marina Della Giusta- Bio

I am Professor of Economics at the University of Reading, IZA fellow and Visiting Professor at the University of Turin. I joined the University of Reading in 2001 and was Head of Department from 2013 to 2016. I am the Deputy Chair of the Conference of Heads of Departments of Economics of the Royal Economic Society and member of both the RES Women Committee and the RES Communications and Engagement Committee, where I am promoting initiatives surrounding both the communication of economics and the advancement of women in the profession, within and outside academia.



My research experience is in behavioral and labor economics, with a focus on gender, stigma, and social norms. Current projects focus on behaviour change in the labour market and cities (Horizon2020 INHABIT and as advisor DivAirCity) on interventions to correct disadvantage in education (Pearson CUBE 2020-2022), and my publications concern the role of inequalities and social norms in education, paid and unpaid work and pensions. I work with interdisciplinary teams and am particularly interested in techniques for detecting bias in language and in images.

I currently lead the Work Package on Behaviour Change with a focus on Gender and Diversity in the Horizon2020 Consortium INHABIT and the Pearson Publishing, Contrasting Unconscious Bias in Education (CUBE) project. I have received funding from the ESRC, British Academy, TEARFUND, MIUR and been involved in the evaluation of international development projects (UN-Inter-American Development Bank, UN-ECLAC), of government policy in the UK (Home Office). I am consulting Pearson and EY on Gender Diversity and Inclusion and have given various academic and public talks. I regularly collaborate with national and international media.

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